



THE
Big
SOUTHWEST
**WEDDING
MAGAZINE**

MEDIA PACK

Simplifying wedding planning
& inspiring creativity

**“Couples expect info at their fingertips...
and make decisions with it.**

**Couples are enthusiastic online
researchers, enjoying information and
inspiration overload while wedding
planning.**

**They enjoy getting to know businesses by
viewing online photos, reviews, pricing
and more. They trust their own research
and may consider or reject based purely
on what they see online.**

Source: The 2023 Wedding Report from Bridebook.

Who are we?

The Big Southwest Wedding Magazine is a digital publication dedicated to providing engaged couples in the Southwest with inspiration, guidance, and resources to plan their dream weddings. Packed with expert advice, real wedding features, vendor spotlights, and exclusive offers, our magazine is a go to destination for couples seeking to create unforgettable moments on their special day.

ISSUES

Our magazine is a 2 monthly publication.

DEC - JAN

FEB - MAR

APRIL - MAY

JUNE - JULY

AUG - SEPT

OCT - NOV

Our Mission

Our mission is to empower engaged couples throughout the Southwest by providing them with a comprehensive resource that simplifies the wedding planning process and inspires creativity. We strive for a wedding magazine that not only showcases the beauty and diversity of weddings in the Southwest but also connects couples with top notch vendors who can bring their visions to life.

Our Couples

The Big Southwest Wedding Magazine is tailored for engaged couples residing in the Southwest region of the UK. Our audience consists of engaged couples who are actively planning their weddings and are seeking valuable insights, trends, and local resources to make their big day truly special. Whether they're envisioning a rustic barn wedding in the countryside or an elegant coastal affair by the sea, our magazine caters to couples with diverse tastes and preferences.

Our couples value local vendors who adore the region's aesthetics and can seamlessly incorporate it's essence into their wedding celebrations. They appreciate fresh ideas, creative solutions, and unique touches that reflect their personalities and personal love story. From DIY enthusiasts to those who prefer curated experiences, our magazine offers something for every couple.

Benefits of advertising

TARGETED AUDIENCE:

- Engaged couples actively planning their weddings in the Southwest region.
- Your ad will reach individuals who are actively seeking wedding services and are highly likely to convert into customers.

EXPOSURE:

- The magazine will be widely promoted through our website, social media channels, our own events, via email newsletters and paid advertisements ensuring maximum visibility for your ad.
- Reach couples at various stages of the wedding planning journey, from those just starting out to those finalising their vendor selections.

CREDIBILITY:

- Associate your brand with a trusted source of wedding inspiration and advice.
- The Big Southwest Wedding Fair company have built a reputation for providing high quality events, content and valuable resources to engaged couples for over 10 years.
- By advertising in our magazine, you can enhance your brand's credibility and trustworthiness among potential customers.

VISIBILITY:

- Your ad will be prominently featured in a digital magazine that is easily accessible to a wide audience.
- Engaged couples can view your ad on their desktop, tablet, or mobile device, ensuring maximum visibility across different platforms.
- With a visually appealing layout and engaging content, your ad will capture the attention of readers and leave a lasting impression.

COST EFFECTIVENESS:

- Take advantage of affordable advertising options starting from just £50 plus vat per issue.
- Our flexible pricing ensures that businesses of all sizes and budgets can participate in our advertising program.
- Compared to traditional print advertising, digital advertising offers a higher return on investment and allows for more targeted and measurable campaigns.

Advertise with us

We offer a range of advertising options to suit your business needs and budget. Whether you're a local vendor looking to increase your visibility or a national brand seeking to tap into the Southwest wedding market, we have the perfect advertising solution for you.

Quarter Page: £50 plus vat per issue.

Half Page: £100 plus vat per issue.

Full Page: £200 plus vat per issue.

Have your advert designed by our team: £20 plus vat.

Editorial opportunities

Our editorial and column opportunities provide additional avenues for you to connect with our readers and establish your brand as a go to resource in the Southwest wedding industry.

Vendor Spotlight: Feature your business in a dedicated editorial spread that highlights your unique offering and brand story. Engage our readers with compelling content and eye-catching visuals that showcase what sets you apart.

Expert Advice Column: Position yourself as a thought leader in your industry by contributing to our expert advice column. Share valuable insights, tips, and trends related to your area of expertise, whether it's floral design, wedding planning, photography, or beauty.

Real Weddings Showcase: Showcase your work by featuring in our real weddings showcase section. Provide behind the scenes insights into your creative process, share stunning photos of your work in action, and inspire couples with real life love stories.



BOOK in an advert

Step By Step Guide:
Booking ad space is easy

Simply visit our website here or click the button below and navigate to the Advertise With Us section.

From there, you'll find a clear and intuitive step by step guide on how to reserve your ad space.

If you have any questions or need assistance, our friendly team is just an email or phone call away.

[BOOK YOUR ADVERT HERE](#)

hello@thebigsouthwestweddingfair.co.uk.
07584096877

Quarter Page Advert
£50 plus vat per issue

59.5mm x 90.5mm
No bleed required

Quarter Page Advert
£50 plus vat per issue

59.5mm x 90.5mm
No bleed required

Half Page Advert
£100 plus vat per issue

124mm x 90.5mm
No bleed required

**Full Page
With Border**
£200 plus vat per issue

124mm x 186mm
No bleed required

Full Page
£200 plus vat per issue

124mm x 186mm

No bleed required

THE **BIG** SOUTHWEST WEDDING FAIR

OVER 110+ EXHIBITORS TO MEET

10.30AM - 3PM
THE ROYAL BATH & WEST SHOWGROUND

700+ COUPLES

2500+ VISITORS

110+ EXHIBITORS

14TH SHOW

STANDS FROM JUST £100

THE MOST TALKED ABOUT WEDDING FAIR IN THE SOUTHWEST.

LEARN MORE ABOUT EXHIBITING